2013 SEAMEO-APCEIU Collaboration on Educational Material Development for Cultural Understanding through Paintings of Southeast Asia and Korea

PROJECT SUMMARY

Collaborators
Asia-Pacific Centre of Education for International Understanding (APCEIU)
SEAMEO Regional Centre for Archaeology and Fine Arts (SEAMEO SPAFA)
Southeast Asian Ministers of Education Organization Secretariat (SEAMEO Secretariat)

Funding
Mainly funded by the Ministry of Education of the Republic of Korea, partially funded by SEAMEO SPAFA and SEAMEO Secretariat

Programme Category
Sacred Universe / Fine Arts / Education

Type
Publication

Date/Duration
May 2013 – December 2013

Rationale/Description
As one of the collaborative activities with regional institutes, APCEIU has cooperated with the Southeast Asian Ministers of Education Organization (SEAMEO) in order to develop educational materials for multicultural education. In 2005 and 2009, APCEIU successfully produced an off-line card game “O’oh” and a CD game “SEA Journey”. In 2010 and 2011, “Telling Tales from Southeast Asia and Korea” was developed and disseminated in the form of a teacher’s guide, a situational analysis and a storytelling DVD. The project has supplied folktales within the primary education curriculum of 11 Southeast Asian countries and Korea in the form of books and audio-visual DVDs for use in classroom settings.

In 2012, APCEIU continued its collaboration with SEAMEO for the project entitled “2012 SEAMEO-APCEIU Collaboration on the Development of Educational Materials”. The 2012 project focused on a learning process that utilizes the folktales of Southeast Asian countries and Korea in the aim of cultivating higher thinking and creativity, by presenting the tales in on/off-line story picture cards. The 2012 project was funded by the Ministry of Education, Science and Technology of the Republic of Korea and SEAMEO SPAFA, and partially funded by SEAMEO Secretariat.

In 2013, APCEIU invites SEAMEO Secretariat and SEAMEO SPAFA to plan and implement a project entitled “2013 SEAMEO-APCEIU Collaboration on Educational Material Development for Cultural Understanding through Paintings of Southeast Asia and Korea”. The project aims to select folk paintings representing different types of festivities from 11 Southeast Asian countries and Korea, which will be compiled
into a book as an additional teaching and learning resource for secondary school students.

**Background Information/Statement of the Problem:**
The Asia-Pacific region is home to the most diverse peoples, languages and forms of cultural heritage. Globalization has brought countries closer together, while fragmenting them as the sense of nationality and regionalism rise across the world. In turn, voices are rising on the need to strengthen the notions of cultural diversity and peace in this ever-changing globalized world.

In response to these phenomena, it is important to promote cultural understanding among different cultures. Encouraging and developing the values necessary for living together in the 21st century (peace, democracy, human rights, cultural diversity and sustainable development) among the younger generations should be made a priority, as education is the key to building mutual understanding and acceptance. It is in this context that the need to create educational materials to promote cultural understanding has become increasingly clear.

**Objectives**
1. To produce a teaching and learning resource that will leverage cultural understanding on local festivities, traditional arts and practices among secondary school students through folk paintings on different types of festivities collected from Southeast Asian countries and Korea.
2. To increase the level of artistic and cultural literacy and appreciation of students and teachers in Southeast Asia and Korea.
3. To devise an educational resource that teaches students and teachers how to discuss, analyse and draw conclusions from works of art that are representative of history, tradition and culture, utilizing visual thinking strategies. This would be achieved by including a User’s Guide on how to integrate art education in the classroom.
4. To establish a network of sharing and cooperation among curators, historians, anthropologists and art educators among Southeast Asian countries and Korea.

**Methods to Achieve Objectives**
1. The project aims to create cooperation among gallery curators, art historians, folklorists, anthropologists and art educators by:
   a. Requesting Ministries of Culture of each participating SEAMEO country to select an expert to identify paintings or to suggest an expert to take part in the project.
   b. Seeking 3 consultants/resource persons (1 art historian, 1 anthropologist, and 1 art education specialist) to help identify such paintings, to conduct necessary research and write the content.
2. The project aims to collect original paintings, such as centuries-old folk paintings from Southeast Asian countries and Korea (maximum 3 paintings per country for the publication).
3. A manuscript about each painting will be written by experts and included in the book.

**Target Group/Beneficiaries**
- Secondary school students and educators of Southeast Asia and Korea
Output
1. A picture book of paintings on ‘festivities’ from Southeast Asia and Korea (maximum 3 paintings per country) with anthropological, historical and art information on each painting: 200-300 copies.
2. A User’s Guide on how to apply the book as a teaching and learning material for secondary school students (as an integral part of the publication).

Outcome
1. Educators will be provided with an educational resource material to integrate art and cultural studies in the classroom.
2. Students will develop an increased awareness and understanding of traditions and cultures of Southeast Asia and Korea.
3. Students will learn how to utilize paintings as a source of information.
4. Educators and students will develop visual thinking strategies to increase artistic literacy.